

# 2024 ECONOMIC IMPACT OF TOURISM IN KENTUCKY



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RESEARCH CONDUCTED BY TOURISM ECONOMICS,  
COMMISSIONED BY THE KENTUCKY DEPARTMENT OF TOURISM.

## KENTUCKY

EMPLOYMENT **97,394 jobs**

LABOR INCOME **\$3.596 billion**

STATE & LOCAL TAXES **\$1.035 billion**

ECONOMIC IMPACT **\$14.3 billion**

## SCOTT COUNTY

EMPLOYMENT **1,259 jobs**

LABOR INCOME **\$38.1 million**

STATE AND LOCAL TAXES **\$14.4 million**

ECONOMIC IMPACT **\$186.0  
million**



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**BLUEGRASS, HORSES,  
BOURBON AND BOONE REGION**

EMPLOYMENT  
**19,211 jobs**

LABOR INCOME  
**\$663.1 million**

STATE AND LOCAL TAXES  
**\$206.7 million**

ECONOMIC IMPACT  
**\$2.67 billion**

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